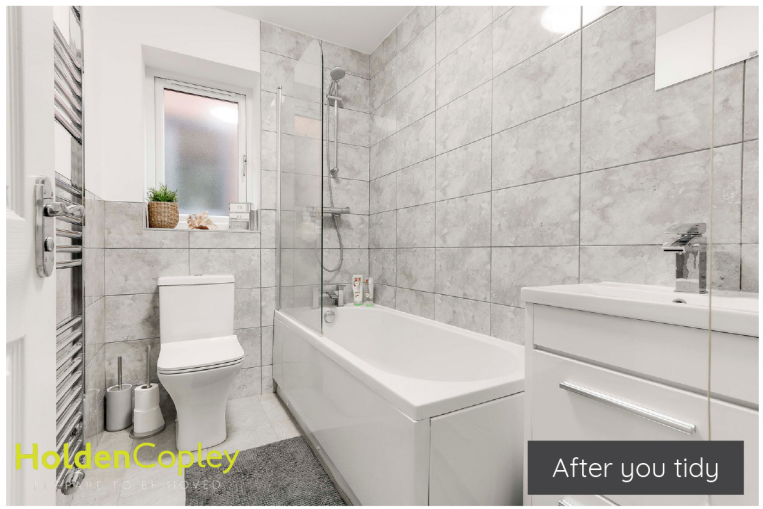




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PROPERTY PHOTOGRAPHER

Before you tidy



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After you tidy

The information contained in this brochure is a guide to help us work together in showcasing your property to its full potential.

One of the essential parts of marketing your home is the preparation. It is important to make it clean, tidy and clutter-free, so a potential buyer can look at the house and imagine themselves living there.

To get the best from your appointment, your home should be ready for a visit from one of our professional property photographers.

We would advise removing items that will affect the overall look of the photographs.

SETTING THE SCENE BEFORE THE PHOTOGRAPHER ARRIVES

Use the checklists below to make sure your home is prepared

Top tips

- Fresh flowers add colour and vibrance to your photos. These can be moved from room to room
- Log burners make a great feature! Get them going so we can highlight the focus of the room
- De-clutter and clean the property. You get one chance at making a great first impression



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Exterior

- Remove vehicles from the driveway
- Keep the front of the house clear
- Remove bins and unsightly objects
- Clean the windows
- Remove hoses and tools
- Tidy plants and leaves
- Tidy children's toys



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On the day of the appointment, the professional photographer may conduct additional home staging, or advise you to move items that may have been overlooked.

Anything they tweek will be with the ultimate aim of getting the best shots to sell your home.



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Kitchen

- Clear worktops
- Hide sponges, towels, cleaning products and oven gloves
- Tidy appliances
- Clear sink and put dishes away
- Move bins out of sight
- Remove pet bowls
- Close cupboards
- Tidy fridge magnets and remove papers and personal pictures
- Ensure all surfaces and tiles are clean and dry

Reception Rooms

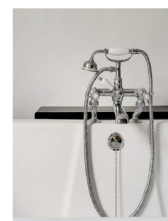
- Open curtains and blinds
- Plump cushions
- Remove throws from furniture, unless for decoration
- Remove all visible clutter
- Tidy or remove children's toys
- Remove animal beds and toys



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Bathrooms

- Leave toilet seat down
- Clear counter tops
- Remove cleaning brushes and bins
- Hide bottles out of view
- Pull back shower curtains
- Remove towels and mats from towel rails, radiators and floors



Bedrooms

- Open curtains and blinds
- Make the bed
- Remove throws from furniture, unless for decoration
- Remove visible clutter under the bed
- Close cupboards
- Remove worn rugs
- Tidy children's toys
- Place shoes out of sight



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