

gem MISSION CHRISTMAS cashforkids



As a company, we've taken a significant step by launching a fundraising campaign to support Cash for Kids, a charitable organisation committed to enhancing the lives of underprivileged children within our community. Many children in our area are experiencing poverty, putting them at risk of having a Christmas without any gifts to open, as it's a luxury their families can't afford. We want to change that and bring the spirit of Mission Christmas back into their lives. Our team is working diligently to ensure that Santa can reach these children this year, and we kindly request your help in reaching our fundraising goal. You can make a difference by scanning the QR code below and donating; every contribution, no matter how small, counts. Alternatively, we've set up collection boxes in each of our branches, where you can donate new and unopened toys or gifts for us to deliver. We appreciate your generosity and thank you for any contributions you make.

Thank you
from us at
HoldenCopley



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MISSION
CHRISTMAS
cash for kids



The Cash for Kids* Mission Christmas campaign is dedicated to creating a meaningful Christmas for countless underprivileged children and youth throughout the UK. For many families, the festivities of Christmas remain financially out of reach. To bridge this gap, Mission Christmas collects both gifts and monetary donations to ensure that thousands of disadvantaged children who might otherwise go without will have something to unwrap on Christmas morning. The charity works closely with community organisations, social workers, schools, and emergency services to identify and support those in greatest need during this crucial time of the year.

Running Mission Christmas is a massive undertaking, made possible through a robust support system that includes radio hosts like Jo and Sparky, drop-off points for toy donations, a dedicated team of staff and volunteers sorting presents at regional headquarters, and efficient collection and delivery routes via vans and drivers to stock warehouses. Despite this impressive support, there are consistent gaps in gifts for two critical age groups: the youngest, including babies, and the oldest, teenagers.

Financial donations are essential to ensure that all children on behalf of whom Santa's visit is requested receive a gift on Christmas morning. With your support during Mission Christmas, every child can experience the joy of receiving a gift in the East Midlands.